

Source Map. Inc.

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ZERO-Net-Cost Program

Only Source Map, Inc. offers its clients the best Marketing Program at the best price: “**Zero**”.

No longer do you have to put up with the same old “Pay & Pray” advertising come-on.

Now, you can step up to a robust, **print & Internet Adventure ArtMap™ Marketing Plan** that will:

- ▶ INVITE travelers to your Destination
- ▶ SHOW travelers where you are located
- ▶ MOTIVATE travelers to visit your Attraction
- ▶ Coordinate both PRINT & INTERACTIVE INTERNET marketing
- ▶ Utilize the collective advertising power of:
 - State-of-the-Art G.I.S., full-color, shaded relief, **print AND interactive** mapping
 - Pop-up printable **Coupons** to **INFORM** and **INVITE & MOTIVATE** Travelers
 - Display Advertising
 - Classified Directories

Source Map offers you two **ZERO-Net-Cost Adventure ArtMap™ Marketing Plan** Options from which to choose:

OPTION #1: Use your Advertising Budget to invest in any one of the **Adventure ArtMap™** advertising options listed on our Pricing Sheet (see the eMedia Kit™). Then, Source Map will **COMP** you with enough popular **Adventure ArtMaps™** that when sold to your trade over the year for \$5.95 ea., you will recoup the cost of your advertising investment, **100% - GUARANTEED!**

OPTION #2: Receive a **FREE Adventure ArtMap™** Display Ad Package worth \$595 when you use your Operating Capital to invest in 100 **Adventure ArtMaps™** for \$5.95 ea., which can be sold to recoup 100% of your product investment. The **FREE** ad is yours to keep and use, for one year.

For more information please contact:

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