

Source Map. Inc.

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WASHINGTON ADVENTURE™ ArtMap™

Map & Guide
2010 Edition

www.WashingtonAdventureMap.com

ArtMap™ Specifications

- Full Color Full-color both sides
- 27”h x 32”w, folded down to 4” x 9”
- Projected Publishing Date: 2nd Qtr 2009
- Supported Media Distribution: Print, Interactive Internet, Streaming Video & Cell Phone

Projected Circulation: 20,000 maps + Custom Imprinted maps + Internet viewings + Cell Phone links

Distribution Points (free & paid)

- State VCB’s & Chambers of Commerce
- State RV Campgrounds
- Participating advertisers
- Hotel / Resort Gift Shops
- Outfitters
- Information Centers
- Wineries
- Marinas
- Sporting Goods Retailers
- Internet
- Book Stores
- Map Distributors

Featured Outdoor Activities (partial)

Archery	Fishing	Marinas	Sea Planes
Bicycling	Fisheries	Marine Supply	Skateboarding
Boat Sales/Rentals	Flying/Instruction	Mountain Biking	Sky Diving
Camping	Golf	Museums	Sports Centers
Campgrounds	Guides	Outfitters	Tennis
Eco-Tours	Hiking	Recreation Prop	Tours
Fairs/Festivals	Horseback Riding	RV Parks RV	Wildlife Viewing
Fairgrounds	Kayaking	Sailing	Zoos
Ferries	Lodging	Scuba Diving	

Cost of Additional Maps/Guide (folded to 4”w x 9”h)

Distributor:	\$2.00 / map:	1,000 maps and up
Wholesale:	\$3.00 / map:	50 - 999 maps
Retail:	\$5.95 / map:	under 50 maps

Advertising Options

Logo on Map (75)	Internet Pop-Up Ad: 400pix x 236pix
Back Cover (1): 3.8”w x 9”h	Display Panel (2): 3.8w” x 9”h
Classified Listing: Two- 4” Lines	Display Box (50): 3.8w” x 2h”
Links to Cell Phones	10, 15, 20, 25 or 30 second Video Clips

Advertising Artwork

Digital Files: Pre-sized, 300 dpi PDF or JPG less than 2 megs. CD / DVD Files mailed to header address.

Contact Information:

Sales: Robert Sherby: (360) 479-8384

mail@source-map.com (Please eMail digital image files that are 300dpi in .PDF or .JPG)