

ADVENTURE Maps™

Rate Card Pricing

ADVERTISING OPTIONS

<u>AD TYPE (Ad spots/map)</u>	<u>COST</u>	<u>MAPS GIVEN</u>
Main Sponsor (1)	\$1795	300
Reverse Cover (folded map) Logo on Map (large, near map Title) Logos as needed to indicate store locations in state Classified Listing in Red		
Inside Panels (4) 3.8”w x 10.25” h	\$1395/map	240
Package A—Inside Display	\$595/map	100
Display Box (3.8”w x 2”h) Map Logo Classified Listing in Red Display Ad Design Link Internet Link		
Package B	\$495/map	83
Map Logo Classified Listing in Red Internet Link		
Internet Pop-up Coupon	\$250	

COST OF MAPS

Distributor	\$2.00 / map	1000 maps +
Wholesale	\$3.00 / map	50-999 maps
Retail	\$5.95 / map	Under 50 maps

CONTACT INFORMATION

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