

# Source Map. Inc.

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## Port Townsend Victorian Tour Map™

2010 Edition

### Project Specifications

www.PTVictorianMap.com

#### ArtMap™ Specifications

- Full Color Full-color both sides
- 32" w x 24" h, folded down to 4" x 8"
- Projected Publishing Date: 3rd Qtr 2010
- Supported Media Channels: Print, Interactive Internet, Internet Streaming Video & Cell Phone

**Projected Circulation:** 10,000 maps + Custom Imprinted maps + Internet viewings + URL Links + Cell Phone

#### Distribution Points (free & paid)

- VCB's & Chambers of Commerce
- Information Centers
- Participating Advertisers
- Seattle's Best Map
- Washington Adventure Map
- Public Houses
- Souvenir Shops
- Book Stores
- NW Adventure Map
- P. T., P.A. & Sequim Relocation & Remodel Guides
- Sporting Goods Retailers
- Map Distributors
- Hotel / Transportation / Resort Gift Shops
- Olympic Peninsula Adventure Map

#### Featured Attractions and Services (partial)

- Parks
- Attractions
- Seattle VCB
- Cultural Events
- Marinas
- Wineries
- Zoos
- Lavender Farms
- Boating Events
- Rental: Cars, Limo's, Boats
- Museums
- Theaters
- Festivals
- RV Parks
- Hotels
- Golf Courses
- Casinos

#### Cost of Additional Maps/Guide (folded to 4" w x 8" h)

Distributor: \$2.10 / map: 1,000 maps and up or ordered at time of map Ad purchase  
Wholesale: \$2.50 / map: 50 - 999 maps  
Retail: \$3.95 / map: under 50 maps

#### Advertising Options

- Panel Ad, Back Cover Sponsor, 3.8" w x 7.8" h: (1)
- Panel Ad, Alt. Back Cover, Co-Sponsor, 3.8" w x 7.8" h: (1)
- Panel Ad, 3.8" w x 7.8" h: (3)
- Box Ad, 3.8" w x 2.4" h: (29)
- Streaming Video Clip: up to 30 seconds
- Logo on main City Map: (34)
- Links to Cell Phones
- Internet Pop-Up Printable Coupon: 400pix x 236pix
- Front Folded Map Cover Ad Logo: Sponsor (1)

#### Advertising Artwork

Digital Files: Pre-sized, 300 dpi .PDF or .JPG. CD / DVD Files, emailed to header address.

#### Contact Information:

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