

Source Map. Inc.

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Port Townsend Victorian Tour Map™

2010 Edition

Advertising Rate Sheet
www.PTVictorianMap.com

Advertising Options

<u>AD TYPE (ad spots/map)</u>	<u>COST</u>	<u>Maps Given</u>
Main Sponsor (1):	\$ 895	250
Reverse Cover (folded map, 3.8" w x 7.8" h)		
Logos to indicate store locations on city maps		
Internet links to Sponsor's web site		
Internet Pop-Up Printable Coupons		
30-second (customer-supplied) linked to Ad		
Co-Sponsor (1):	\$ 795	200
Alt. Reverse Cover (folded map, 3.8" w x 7.8" h)		
Display Panel Ad (3): (folded map, 3.8" w x 8" h)	\$ 695	175
Display Box Ad (29): 3.8" w x 2.4" h	\$ 295	75
Internet Printable Coupon: (400pix x 236pix)	\$ 95	25
Streaming Video Clip: (up to 30 sec.)	\$ 95	25
Logo on City Map (34): (.75" dia.)	\$ 95	25
Link to URL	FREE! w/paid ad	
Link to Cell Phone	FREE! w/paid ad	

Cost of Additional Maps

Distributor: \$2.10 / map: 1,000 maps and up or ordered at time of map Ad purchase
Wholesale: \$2.50 / map: 50 - 999 maps
Retail: \$3.95 / map: under 50 maps

Linked Supporting Projects in Print and Internet:

www.WashingtonAdventureMap.com

www.SeattlesBestMap.com &

NW Adventure Map, see www.SeattlesBestMap.com

Olympic Peninsula Adventure Map, coming soon, see www.TribalGold.com

Port Angeles Relocation & Remodel Guide, &

Sequim Relocation & Remodel Guide, see...

www.premierpropertymaps.com/washington/clallam/clallamco.php

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