

# Source Map. Inc.

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## OLYMPIC PENINSULA ADVENTURE ArtMap™ Map & Guide 2011 Edition

### ArtMap™ Specifications

- Full Color Full-color both sides
- 32" w x 27" h, folded down to 4" x 9"
- Projected Publishing Date: 2nd Qtr 2011

**Projected Circulation:** 20,000 (stand-alone) + 80,000 (w/Seattle's Best Map) maps + Internet viewings

### Distribution Points w/ Map Amounts (est.)

- Regional VCB's & Chambers of Commerce
- Regional RV Campgrounds
- Participating advertisers
- Hotel / Resort Gift Shops
- Outfitters
- Information Centers
- Wineries
- Marinas
- Sporting Goods Retailers
- Internet requests
- Map Distributors

### Guide Section: Outdoor Activities (major)

Archery	Fishing	Lodging	Scuba Diving
Bicycling	Fisheries	Marinas	Skateboarding
Boat Sales/Rentals	Flying/Instruction	Marine Supply	Sky Diving
Camping	Golf	Museums	Sports Fields
Campgrounds	Guides	Outfitters	Tennis
Fairs/Festivals	Hiking	Recreation Prop	Wildlife Viewing
Fairgrounds	Horseback Riding	RV Parks RV	
Ferries	Kayaking	Sailing	

### Cost of Additional Maps/Guide (folded to 4" w x 10.5" h)

Distributor:	\$1.75 / map:	1,000 maps and up
Wholesale:	\$2.00 / map:	50 - 999 maps
Retail:	\$3.95 / map:	under 50 maps

### Advertising Options

Logo on Map	
Back Cover: 3.8w" x *.8h"	Display Panel (2): 3.8w" x 8.8h"
Classified Listing: Two- 4" Lines	Display Box (50): 3.8w" x 2.2h"
Internet Coupon	30-second Internet Video

### Advertising Artwork

eMail Digital Files: Pre-sized, 300 dpi PDF files that have been ZIP COMPRESSED  
CD / DVD Files: Pre-sized, 300 dpi PDF files

### Contact Information:

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