

INSERTION



Source Map, Inc.

ORDER

P.O. Box 460
Tracyton, WA 98393

Adventure ArtMap™ Advertising Agreement

Phone (360) 479-8384

FAX (360) 479-8469

mail@source-map.com

BUSINESS			CONTACT	TITLE
ADDRESS			PHONE	
CITY	STATE	ZIP	FAX	
Rep:	Date:	E-MAIL		

Publication Name: _____	Ad Panel Location: _____	AMOUNT
Ad Size/Cost:		
<input type="checkbox"/> Map Sponsor Display Back Panel: \$ 1,495 <small>(3.8" w x 9:h)</small>	<input type="checkbox"/> Display Box (3.8" w x 2" h): \$395 <small>(Includes Pop-up: 400pix x 236pix)</small>	\$ _____
<input type="checkbox"/> Alternate Reverse Display Panel : \$995 <small>(3.8" w x 9:h)</small>	<input type="checkbox"/> Internet Link: <small>(FREE w/ purchase of Display Ad)</small>	\$ _____
<input type="checkbox"/> Streaming Video Clip: \$ 195 30-second clip		\$ _____
<input type="checkbox"/> Map Logo Ad: \$295 <small>(FREE w/ purchase of Display Ad)</small>	<input type="checkbox"/> Pop-Up Internet Coupon: \$195 <small>(400pix x 236pix)</small>	\$ _____
<input type="checkbox"/> Classified Listing: (2 Line): FREE w/ purchase of Display Ad & subj. to suitability		\$ _____
<input type="checkbox"/> Extra ArtMaps™: \$2.25 ea. <small>(Price includes Shipping) (Order in lots of 50/100/250/500/1,000 w/Ad purchase only)</small>		\$ _____
Customer's Artwork Due Date: _____		
Customer's URL Link: _____		

TERMS AND CONDITIONS OF DISPLAY ADVERTISING AGREEMENT	SUBTOTAL	\$ _____
BILLING AND PAYMENT 100% due with signed Order.		\$ _____
PRODUCTION CHARGES Customer accepts full responsibility to submit appropriate Advertising Materials, as set forth in ADVERTISING MATERIALS PARTICULARS printed on the reverse of this Agreement. It is Customer's obligation to deliver all Advertising Materials to Publisher by the DUE DATE listed above. Customer is liable in full for total Advertising Charges in the event that Customer's Advertisement is not run due to Customer's failure to meet Publisher's Due Date set forth above.	TOTAL	\$ _____

GENERAL POLICIES
Display advertising is sold on a first-come, first-served basis. All advertising is subject to the approval of Publisher. Publisher agrees to give faithful reproduction of Customer-supplied artwork that complies to Publisher's Particulars set forth on reverse of Agreement, and to use reasonable care to preclude omissions and errors displaying Customer's information. Publisher warrants and limits its liability to the amount paid by the Customer. Publisher reserves the right to substitute suitable ad content in the event Customer's art is late. Publisher reserves the right to extend project publishing to ensure project completion. Full refunds given upon written request when made within a three-day period from date of Insertion Order. This Agreement is subject to the laws of Kitsap County in the State of Washington and is the complete and entire Agreement between the parties. In the event of any dispute, all parties agree to waive court litigation in favor of arbitration, with the prevailing party entitled to reasonable attorney's fees.

RELEASE, INDEMNIFICATION & COLLECTIONS
Client is purchasing advertising on Publisher's Map products and as such, agrees to release all reproductive rights of all copyrighted and/or proprietary material submitted to Publisher for inclusion on Publisher's maps and other advertising, map-related products. The Customer agrees to indemnify and hold harmless the publisher against all loss, liability and expense associated with all aspects of printing and publishing of Customer's Advertisement.
Any overdue balance showing on Customer's account will be charged a Finance Charge of one percent (1%) per month, and such amount will be added to Customer's statement, and Customer agrees to pay such Finance Charges as well as all costs associated with collection including legal and/or arbitration fees and third-party Court costs.

PAYMENT PARTICULARS: **Terms:** Full Payment with signed Order.
Methods of Payment: Check or major Credit Card.
Please make check payable to: **Source Map, Inc.**

Credit Card #: _____ **Exp.** ____/____/____ **C.S.V.#:** _____ **No. of C.C. Usages for this Agreement:** _____
Billing Address for Credit Card: Street Address: _____
City/State/Zip: _____

Authorized Signature for Advertising and/or Credit Card: _____ **Date:** _____

Customer's Printed Name: _____